

# **RAISE TEXAS ACTION SUMMIT**

*MOVING TEXANS TOWARD FINANCIAL SUCCESS*



*HOSTED BY*

***Federal Reserve Bank of Dallas***

***RAISE Texas***

*AND*

***Federal Deposit Insurance Corporation/  
Alliance for Economic Inclusion***

***April 29–30, 2008***



# RAISE TEXAS ACTION SUMMIT

*MOVING TEXANS TOWARD FINANCIAL SUCCESS*

**APRIL 29–30, 2008**

## Agenda

### Tuesday, April 29

**1:00 p.m. Registration**

**2:00 p.m. Welcome and Opening Remarks**

*Brazos Room*

**Donald N. Bowers**

Assistant Vice President  
Federal Reserve Bank of Dallas  
Houston

**Eloy Villafranca**

Community Affairs Officer,  
Dallas Region  
Federal Deposit Insurance Corporation  
Dallas

**Woody Widrow**

Executive Director  
RAISE Texas  
Austin

**2:15 p.m. Opening Plenary—Overview of Four Action Campaigns**

**Matched Savings:  
IDAs and Children's Savings  
Accounts**

**Woody Widrow**

**Leigh Tivol**

Senior Program Manager  
CFED  
Washington, D.C.

**Don Baylor**

Senior Policy Analyst  
Center for Public Policy Priorities  
Austin

**Community Tax Centers**

**Michael Goeken**

Special Projects Manager  
Department of Community Initiatives  
City of San Antonio

**Michael Villareal**

Texas House of Representatives  
District 123  
San Antonio

**Karen O'Neill**

Territory Manager  
Internal Revenue Service  
Stakeholder Partnerships, Education  
and Communications, Oklahoma  
and Western Kansas  
Oklahoma City, Oklahoma

**3:15 p.m. Break**

**HOSTED BY**  
**FEDERAL RESERVE BANK OF DALLAS**  
**RAISE TEXAS**  
**AND**  
**FEDERAL DEPOSIT INSURANCE CORPORATION/**  
**ALLIANCE FOR ECONOMIC INCLUSION**



**3:30 p.m.**

**Alternative Small Dollar  
Consumer Loan Products**

**Gina Vincent**  
Community Affairs Specialist  
Federal Deposit Insurance Corporation  
Dallas

**Ann Baddour**  
Senior Policy Analyst  
Texas Appleseed  
Austin

**Tom Goins**  
Executive Vice President  
Director of Retail Banking  
First Community Bancshares, Inc.  
Killeen, Texas

**Home Mortgage Foreclosure  
Prevention**

**JoAnn DePenning**  
Statewide Coordinator  
Texas Foreclosure Prevention  
Task Force  
Austin

**Bonnie Wolferd**  
Director of Emerging Markets  
Western Region  
AIG United Guaranty  
Houston

**Joe Gonzales**  
Management Consultant  
NeighborWorks America  
Denver, Colorado

**4:30 p.m.**

**Workgroups' Initial Campaign  
Meetings**

Matched Savings: IDAs and  
Children's Savings Accounts  
*San Jacinto Room*

Community Tax Centers  
*Beaumont Room*

Alternative Small Dollar  
Consumer Loan Products  
*Victoria Room*

Home Mortgage Foreclosure  
Prevention  
*Trinity Room*

**5:15 p.m.**

**Networking Reception and  
Information Tables**

*East Hallway and Buffalo Bayou Room*

**6:30 p.m.**

**Dinner  
Welcome and Introduction**

*Brazos Room*

**Robert Smith III**  
Senior Vice President in Charge  
Federal Reserve Bank of Dallas  
Houston

**Keynote Address**

**Bill White**  
Mayor of Houston

**7:30 p.m.**

**Shuttles from Bank to  
Crowne Plaza Hotel**

## Wednesday, April 30

**7:30 a.m. Shuttles from Crowne Plaza Hotel to Bank**

**7:45 a.m. Breakfast**  
*Brazos Room*

*Introduction:*  
**Woody Widrow**

*Speaker:*  
**Sharon Henderson**  
Director  
New Mexico Assets Consortium  
Albuquerque, New Mexico

**9:00 a.m. Asset Building Groups Design Their Campaigns**

Matched Savings: IDAs and  
Children's Savings Accounts  
*San Jacinto Room*

Community Tax Centers  
*Beaumont Room*

Alternative Small Dollar  
Consumer Loan Products  
*Victoria Room*

Home Mortgage Foreclosure  
Prevention  
*Trinity Room*

**12:00 p.m. Luncheon**  
*Brazos Room*

*Introduction:*  
**Jackie Hoyer**  
Senior Community  
Affairs Advisor  
Federal Reserve Bank of Dallas  
Houston

*Speaker:*  
**Winell Herron**  
Group Vice President  
Public Affairs and Diversity  
H.E. Butt Grocery Company  
Houston

**1:30 p.m. Asset Building Groups Present Action Campaigns and Next Steps**

**Woody Widrow**

**3:15 p.m. Concluding Remarks**

**Alfreda B. Norman**  
Assistant Vice President  
and Community Affairs Officer  
Federal Reserve Bank of Dallas  
Dallas