




Preserving Homeownership: Our Solutions

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Who Is Freddie Mac?

- Chartered in 1970 by Congress to increase supply of money that mortgage lenders make available to homebuyers
- Has made **Home Possible** for 50 million families
- Own approximately 10 million mortgages representing 1 out of every 6 mortgages in U.S.
- Publicly-traded Government Sponsored Enterprise (GSE) accountable to Office of Federal Housing Enterprise Oversight

Preserving Homeownership



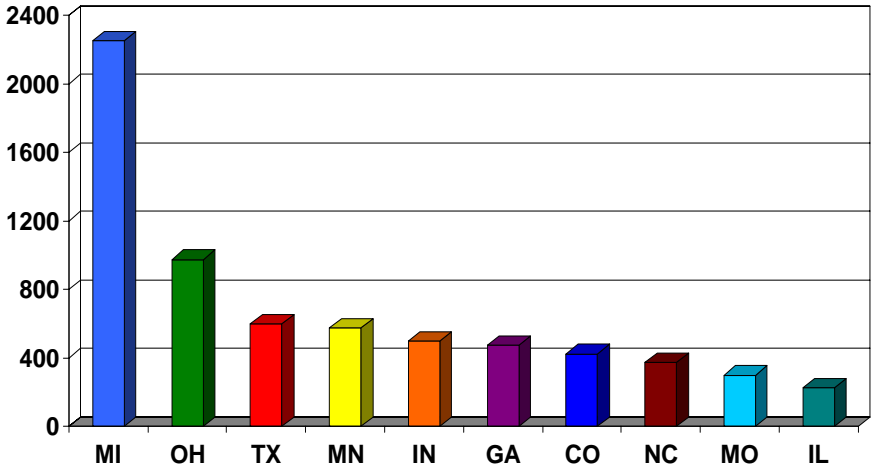
Who Is HomeSteps?

- HomeSteps is a branded program created by Freddie Mac to market its homes, while reducing the negative stigma of foreclosed homes.

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HomeSteps Top 10 States for REO Inventory



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Dallas-Fort Worth Area

Examples of HomeSteps Homes



Arlington . \$159,000



Bedford . \$109,000



Burleson . \$199,900

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Dallas-Fort Worth Area

Examples of HomeSteps Homes



Grand Prairie . \$209,900



Dallas . \$164,900



Plano . \$146,500

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HomeSteps
A Freddie Mac Unit

Managing REO Homes HomeSteps Solutions

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HomeSteps
A Freddie Mac Unit

HomeSteps Solutions

- Strategically manage foreclosures to move them to market quickly
- Partner with local real estate agents to proactively manage and sell homes
- Repair homes when economically feasible

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HomeSteps Solutions

- Create or Seek Affordable Housing Programs
 - Form strategic partnerships with Non-Profits and Industry Trade groups
 - Hold or participate in Buyer Education seminars
 - Events targeted to single parents
 - Events for military service men and women
 - Participate in Home Fairs

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Fighting Mortgage Fraud Freddie Mac Solutions

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Freddie Mac Fights Mortgage Fraud


- Fraud unit established in 1989
- Works with FBI, local authorities and Servicers to detect, investigate and aid prosecution
 - Hundreds of indictments and convictions
 - Tens of millions of dollars in civil judgments and criminal restitution orders
- Exclusionary List of individuals and entities excluded from doing business with Freddie Mac.
- Fraud Hotline: **1.800.4.Fraud.8 (1-800-437-2838)**

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Foreclosure Prevention Freddie Mac Solutions





Freddie Mac Foreclosure Prevention

- Very aggressive Foreclosure Prevention team has helped 40,000-50,000 borrowers avoid foreclosure
- Affordable Servicing Program (Early Default Management)
 - Made permanent program in January 2007
 - Through a letter, we connect the borrower to CCCS for conversations about a workout
 - Borrowers more likely to talk to neutral third party
 - 25 – 28% response rate to letter
 - 63% foreclosure avoidance (settled workouts, repay plans and reinstatements)

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Freddie Mac Foreclosure Prevention

- HOPE Public Service (TV) Announcements
 - Collaboration between NeighborWorks, Ad Council and Homeownership Preservation Foundation
 - Freddie Mac is one of 15 co-sponsors
 - Borrowers urged to call: **1-888-995-HOPE**
- *Don't Borrow Trouble*®
- *CreditSmart*®

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Contacts:

HomeSteps.com
FreddieMac.com

Fraud Hotline:
1.800.4.Fraud.8 (1-800-437-2838)

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