

BRAVE NEW FRONTIERS in Electronic Payments

November 15, 2001

Dallas Marriott Las Colinas

Irving, Texas



Hosted by the

Federal Reserve Bank of Dallas and

SWACHA —The Electronic Payments Resource



BRAVE NEW FRONTIERS in Electronic Payments

This free one-day educational conference, hosted by the **Federal Reserve Bank of Dallas** and **SWACHA**—The Electronic Payments Resource, will spotlight emerging ACH technology and services.

Industry leaders will discuss the impact of high-tech advances and where these innovations are taking the industry; proposed changes in federal law; and case studies of innovative pilot programs, including biometric authentication and electronic check conversion.

WHEN?

Thursday, November 15, 2001
8:30 a.m.–3:30 p.m.

WHERE?

Dallas Marriott Las Colinas
223 W. Las Colinas Blvd.
Irving, TX 75039
972-831-0000

NEW LOCATION

WHO should attend?

CEOs and presidents of financial institutions.

CONFERENCE Highlights

- 8:30 a.m. Registration and
Continental Breakfast
- 9:00 a.m. Dr. Scott MacDonald
President,
Southwestern Graduate School of Banking
**Impact of Technological Advances
and the New Direction of the Industry**
- 10:30 a.m. Break
- 10:45 a.m. Jerry Federico
President, Electronic Financial Group
- Steve Mullens
Senior Vice President,
First National Bank of Central Texas
- Ron Smith
Chief Executive Officer, Biometric Access
**Biometrics: A Case Study
of the Pilot Program in South Texas**
- Noon Lunch
- 1:15 p.m. U.S. Rep. Joe Barton of Texas
Sixth Congressional District
Co-chairman, Congressional Privacy Caucus
**H.R. 2720 (Amendment to
Gramm–Leach–Bliley)**
- 2:00 p.m. Break
- 2:15 p.m. Caroline Hassell
Vice President of Strategic Initiatives,
TeleCheck Services Inc.
**Implementing Point of Purchase
with a Large Retailer and
Overcoming Perceived Barriers**
- 3:30 p.m. Adjourn

REGISTRATION Form

To register for the conference, please complete this form and fax to 214-720-0029. Please print or type all information to ensure accuracy.

Name.....

Title

Organization

Address

.....

Phone

Fax

E-mail

Seating is limited, so register early.

FORMORE Information

Call Deborah Matthews at 214-953-4716.

Registration information can also be found on the following web sites:

www.swacha.org

www.dallasfed.org, under Events

Few will deny that the world as we know it is evolving at an unprecedented rate. That statement is especially true for the electronic payments arena. Technological advances, dynamic changes in consumer needs and the escalating demand for payments systems that are safe and reliable all translate into greater utilization of the ACH network. Staying ahead of the changes and anticipating the opportunities that arise are challenging.

We hope you will take advantage of this unique opportunity to hear from respected industry leaders, gain insight into the new direction of the ACH network and share information with your peers.



Helen Holcomb
First Vice President
Federal Reserve Bank of Dallas



Dennis Simmons, AAP
Executive Director
SWACHA—The Electronic Payments Resource