



Lesson 6—Handout 4

Dow Jones Bingo

Symbol	Company Description
AAPL	Apple is known for its Macintosh computers, iPhones, iPads and iPods. The company was founded in 1977 and is headquartered in Cupertino, California.
AMGN	Amgen Inc. is a biotechnology company that engages in the discovery, development, manufacture and marketing of human therapeutics. It was founded on April 8, 1980.
AXP	American Express Co. is best known for its flagship green charge card. It is a global financial services and travel company.
BA	The Boeing Co. designs, develops and manufactures commercial jetliners and military aircraft.
CAT	Caterpillar Inc. manufactures and sells construction, mining and forestry machinery. It also produces engines and has a financial services division.
CRM	Salesforce.com Inc. engages in the design and development of cloud-based enterprise software for customer relationship management. Its solutions include salesforce automation, customer service and support, marketing automation, digital commerce, community management, collaboration, industry-specific solutions and the salesforce platform.
CSCO	Cisco Systems Inc. produces internet-based networking products and provides services related to those products. It was started by scientists from Stanford University.
CVX	Chevron Corp. is an energy company with fully integrated petroleum operations, chemicals operations, mining operations of coal and other minerals, power generation and energy services.
DIS	Walt Disney Co. owns the rights to some of the most famous characters ever created. It operates amusement parks, makes and distributes movies and owns television networks including ABC and ESPN.
DOW	Dow Inc. is a materials science company, combining science and technology to develop innovative solutions. It operates through three business segments: Performance Materials & Coatings, Industrial Intermediates & Infrastructure and Packaging & Specialty Plastics.
GS	Goldman Sachs Group Inc. provides financial services to everyone from individuals to sovereign governments. The company was founded in 1869 and added to the DJIA in 2013.



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Dow Jones Bingo (Cont.)

Symbol	Company Description
HD	The Home Depot Inc. is a home-improvement retailer. It operates more than 2,200 full-service, warehouse-style stores that sell building materials and home improvement and lawn and garden products.
HON	Honeywell International Inc. is a software industrial company, which offers industry-specific solutions to aerospace and automotive products and services. It specializes in turbochargers control, sensing and security technologies for buildings and homes; specialty chemicals; electronic and advanced materials; process technology for refining and petrochemicals; and energy-efficient products and solutions for homes, business and transportation.
IBM	International Business Machines Corp. (IBM) is an information technology company that offers technology and business services, as well as system architecture and financing.
INTC	Intel Corp. produces semiconductor chips, boards and other products that are integral to computers, servers and other electronic products.
JNJ	Johnson & Johnson develops, manufactures and sells products in the health care field. Consumer products, pharmaceutical products, and medical devices and diagnostics form the core of its business.
JPM	JPMorgan Chase & Co. is a global financial services firm that offers investment banking, financial services for consumers, small business and commercial banking, financial-transaction processing, and investment and wealth management services.
KO	Coca-Cola is the world's largest beverage company. It manufactures, distributes and markets soft drink concentrates and syrups, water, juices, teas and other beverages in over 200 countries.
MCD	McDonald's Corp. has more than 30,000 quick-service restaurants in more than 100 countries. Items on the menu include the Big Mac, the Quarter Pounder and the Egg McMuffin.
MMM	3M Co. is based in St. Paul, Minnesota, and produces a variety of products, including Scotch tape and Post-it Notes.
MRK	Merck & Co. Inc. is a global pharmaceutical company that was established in 1891. It discovers, develops, manufactures and markets vaccines and medicines.
MSFT	Microsoft Corp. developed the Windows operating system and the Office suite of productivity software. This company also makes the Xbox.



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Dow Jones Bingo (Cont.)

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NKE	Nike develops athletic apparel, footwear and equipment for many sports, including running, soccer, football, baseball and basketball. Nike also owns the Jordan brand, built around the reputation of basketball legend Michael Jordan.
PG	Procter & Gamble Co. makes and sells consumer products in 180 countries around the world. Its brands include Tide, Gillette, Duracell and Crest.
TRV	The Travelers Companies Inc. provides a wide variety of insurance products and services through its subsidiaries. Customers around the world include businesses and individuals.
UNH	UnitedHealth Group Inc. is a health and well-being company that provides health benefit plans to consumers and services to businesses of all sizes. The company serves a network of 780,000 physicians and 5,900 hospitals.
V	Visa Inc. is a payment services company that facilitates worldwide movement of financial capital. It is best known to customers for its Visa credit cards.
VZ	Verizon Communications Inc. provides communication services both domestically through its wireless network and internationally with voice, internet, broadband, long distance and other services.
WBA	Walgreens Boots Alliance Inc. engages in the provision of drug store services. The company was founded in 1901 and is headquartered in Deerfield, Illinois.
WMT	Wal-Mart Stores Inc. is the largest retailer in the world. From its headquarters in Arkansas, it operates its namesake discount stores and supercenters, as well as Sam's Clubs.

Name _____ Date _____



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Dow Jones Bingo (Cont.)

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